

A group of five young boys, likely of diverse ethnicities, are posing together on a grassy field. They are all wearing bright pink soccer bibs over their regular clothes. The boy on the far left is giving a thumbs up. The boy next to him has his mouth open in a playful expression. The boy in the center is also giving a thumbs up. The boy next to him is smiling. The boy on the far right is wearing glasses and smiling. In the background, there is a green soccer field with a tall green safety fence and a blue sky with some clouds.

THE *new* CROFT
FOUNDATION
INSPIRING OPPORTUNITIES

PARTNERSHIP OPPORTUNITIES

Building a Stronger Community. Together.



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WHO WE ARE

The New Croft Foundation is a UK Registered Charity (1204643) dedicated to creating positive change in the lives of people living in Haverhill.

Situated on the Suffolk and Cambridgeshire border in the east of England, the Foundation was set up to inspire and deliver an innovative range of health & wellbeing, football and sporting activities, to as many people as possible within Haverhill and the surrounding areas.

Based at The New Croft, the Foundation works in collaboration with national governing bodies and local organisations to help

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INSPIRING OPPORTUNITIES

provide and engage with local people of all ages, genders and abilities.

We believe that everyone deserves the opportunity to get active, make friends and feel part of a community regardless of their background.

That is why our programmes are tailored to help eliminate barriers to participation to ensure everyone in our area has the opportunity to thrive.

Without the generous support and collaboration of businesses, we would not be able to provide these incredible opportunities to the people in our community.



OUR PROGRAMMES



**CHILDREN
& ADULTS
FOOTBALL**

**DISABILITY
FOOTBALL**

**WELLBEING
SUPPORT
PROGRAMMES**

**COMMUNITY
SUPPORT
PROGRAMMES**



SPONSORSHIP & PARTNERSHIP PACKAGES



CHARITY PARTNER

PRICE FROM £800

Bronze:

- Press release & social media announcement
- Logo on website linked to your site
- Pitchside board on one 3G stadia pitch

Silver (Bronze package plus):

- Pitchside board (both 3G stadia pitches)
- Branded bibs for one programme

Gold (Silver package plus):

- Complimentary tickets to all charitable events
- Logo on all marketing material
- Branded bibs for two programmes

Package may vary*



n
FOUNDATION

PROGRAMME NAMING RIGHTS

PRICE FROM £3,000

What does it include?

- Press release & social media announcement
- Logo on website linked to your site
- Pitchside board (both 3G stadia pitches)
- Branded bibs for your chosen programme
- Logo on all marketing material (including on all social media posts) linked to your chosen programme

This package can be tailored to suit your business.
Please contact a member of our foundation team
to learn more.



STAFF & COACHES PARTNER

PRICE FROM £1,000

What does it include?

- Logo printed on Foundation uniform (may include t-shirt, jumper and coat)
- Press release & social media announcement
- Logo on website linked to your site
- Pitchside board on one 3G stadia pitch

This package can be tailored to suit your business.
Please contact a member of our foundation team
to learn more.



HARDSHIP POT

PRICE FROM £300

What is a Hardship Pot?

Allow participants from low-income homes the opportunity to access our activities by reducing costs or providing funded places.

What does it include?

- Social media announcement
- Logo on website linked to your site

This package can be tailored to suit your business. Please contact a member of our foundation team to learn more.



TOURS, TRIPS & EVENTS

PRICE FROM £1,000

To sponsor or have naming rights of any tours/trips and events.

What does it include?

- Press release & social media announcement
- Logo on website linked to your site
- Pop-up branding to take to events*
- Logo printed on travel wear
- Logo printed on travel bags & water bottles

This package can be tailored to suit your business. Please contact a member of our foundation team to learn more. Please note any pop-up branding must be supplied by the company.



TRAVEL SPONSOR

CONTACT FOR PRICING

To sponsor The New Croft's Ford Transit minibus that will be used across East Anglia for all facility, foundation and academy travel

What does it include?

- Logo on the side of our Ford Transit minibus
- Press release & social media announcement
- Logo on website linked to your site

This package can be tailored to suit your business. Please contact a member of our foundation team to learn more.



BECOME A FOUNDATION FRIEND

STARTING FROM £5 PER MONTH

Foundation Friends are individuals and local businesses who make a regular donation to help remove barriers and inspire opportunities for people in our local community.

How do you become a Foundation Friend?

- Friends register for a monthly or annual contribution (e.g. minimum donation of £5 per month) via our website.

How is your donation used?

- Supports the day-to-day running of the foundation, including programme delivery.
- Subsidised sessions and equipment.

- Allows us to continue to support local individuals to reach their potential.

• **Foundation Friend Benefits:**

- Social media announcement
- Recognition on the Foundation Friend page on our website.
- Quarterly impact updates.
- Rights to download and use our digital Foundation Friend badge, so you can spread your support on & offline.

More information
can be found here:



WE'RE A 
FOUNDATION
FRIEND

BESPOKE PACKAGES

CONTACT FOR PRICING

Can't find what you're looking for or want a bespoke package?

If the package you're looking for isn't advertised, we'd be happy to discuss more opportunities with you and produce a tailored package to fit your business needs.

From pitchside boards to events and room sponsorships, we can tailor opportunities to maximise your brand's visibility.

If you have something specific in mind, let's chat and create the perfect package for you!



READY FOR A CHAT?

CONTACT US FOR MORE DETAILS >>

Email: info@thenewcroftfoundation.com

Phone: 01440 702137

www.thenewcroftfoundation.com



CONTACT US

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Follow us on social media



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